

## ADVERTISING RATE CARD 2013

COVER	FULL PAGE	1/2 PAGE LANDSCAPE	1/2 PAGE PORTRAIT	1/3 PAGE LANDSCAPE	1/4 PAGE LANDSCAPE	1/4 PAGE PORTRAIT
297 mm x 210 mm	297 mm x 210 mm	133 mm x 186 mm	270 mm x 90 mm	90 mm x 186 mm	65 mm x 186 mm	133 mm x 90 mm
<b>Bleed:</b> 303 mm x 216 mm	<b>Bleed:</b> 303 mm x 216 mm	<b>£400</b>	<b>£400</b>	<b>£300</b>	<b>£250</b>	<b>£250</b>
Outside back <b>£800</b> Inside front <b>£750</b> Inside back <b>£750</b>	<b>£600</b>					

**DOUBLE PAGE SPREAD:** Bleed size 303 mm x 426 mm (trim 297 mm x 420 mm) **£1,100**

ADVERT DEADLINES	
Issue	Deadline
Feb 2013	16 Jan
April 2013	3 Mar
June 2013	15 May
Aug 2013	10 June
Oct 2013	11 Sept
Dec 2013	13 Nov

When submitting an advert please send to  
[steve@christianresourcestogether.co.uk](mailto:steve@christianresourcestogether.co.uk)

### LEAFLET INSERTION

Loose: **£500** full insertion up to 15g.  
Inserts over 15g: **POA**.

Max folded size 287 mm x 190 mm.

Min folded size 140 mm x 80 mm.

### Bound In: POA

Max dimensions 133 mm x 186 mm.

Min dimensions 100mm (up) x 125 mm (across) + 3 mm head trim.

All stitched inserts must be supplied with min 5 mm head trim and 10 mm higher folio lap.

### INSERT DEADLINES

Loose insert delivery deadline is one week after advert copy deadline. (see far left)

To be sent to:

### Yeomans

No.12 Branbridge Industrial Estate  
East Peckham  
Kent, TN12 5HF

Please send inserts in appropriate and secure packaging and call 01892 839280 to book in delivery. Package should be marked **Together Magazine**.

### DISCOUNTS

Agency Commission	10%
Series of two or three	5%
Series of four or five	10%
Series of six or more	20%

### VAT

VAT will be charged at the current rate. (An exemption form may be completed if applicable.)

### ADVERT POSITIONS

Guaranteed advert positions: 10% extra.

### CANCELLATION CHARGES

50% after booking deadline.  
100% after copy deadline.

**To reserve space or for further information please contact:**  
**Steve or Mandy Briars**  
**01296 489860**  
[steve@christianresourcestogether.co.uk](mailto:steve@christianresourcestogether.co.uk)

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